



The “Why” of Effect.

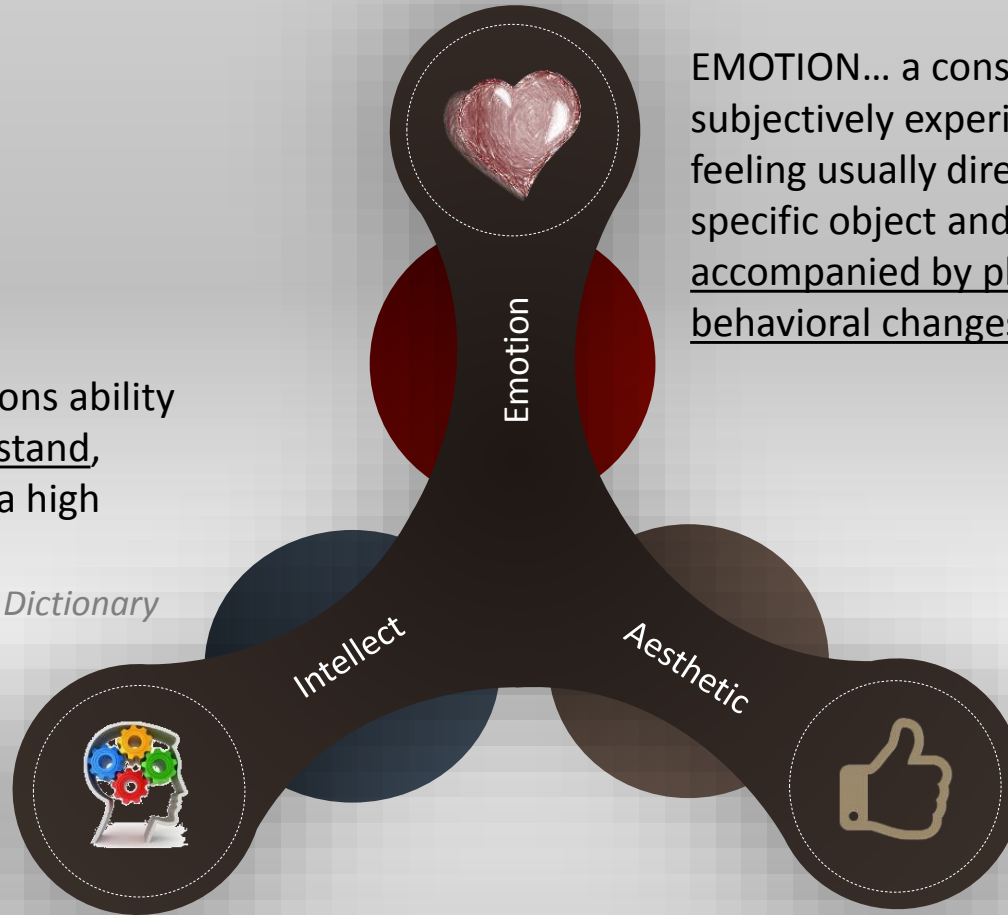
Greg A. Solomon
Arizona Music Educators Association
February 3-4, 2017



Effect is CREATED

INTELLECT... a persons ability to think and understand, especially ideas at a high level.

- Cambridge Dictionary



EMOTION... a conscious mental reaction subjectively experienced as a strong feeling usually directed toward a specific object and typically accompanied by physiological and behavioral changes in the body.

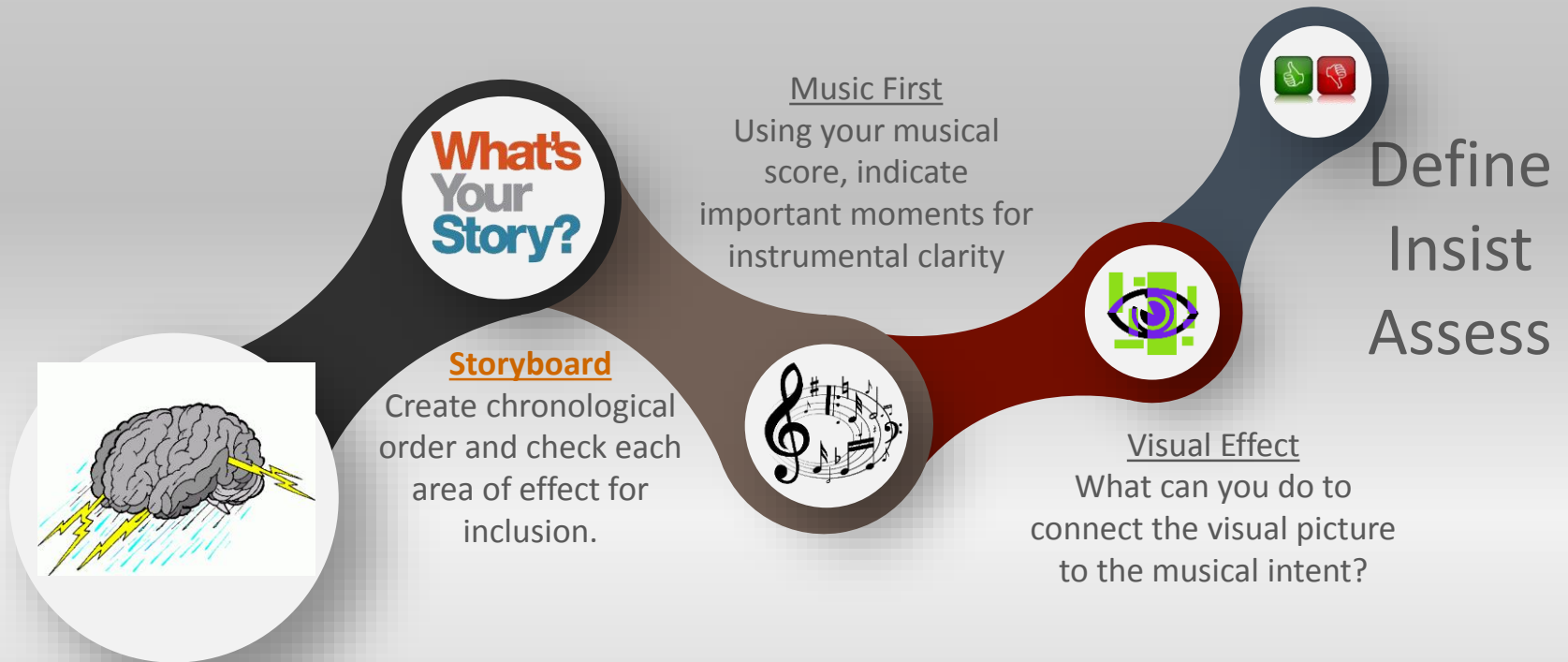
- Merriam-Webster

AESTHETIC... concerned with the study of the mind and emotions in relation to the sense of beauty.

- Dictionary.com



Effect is CREATED

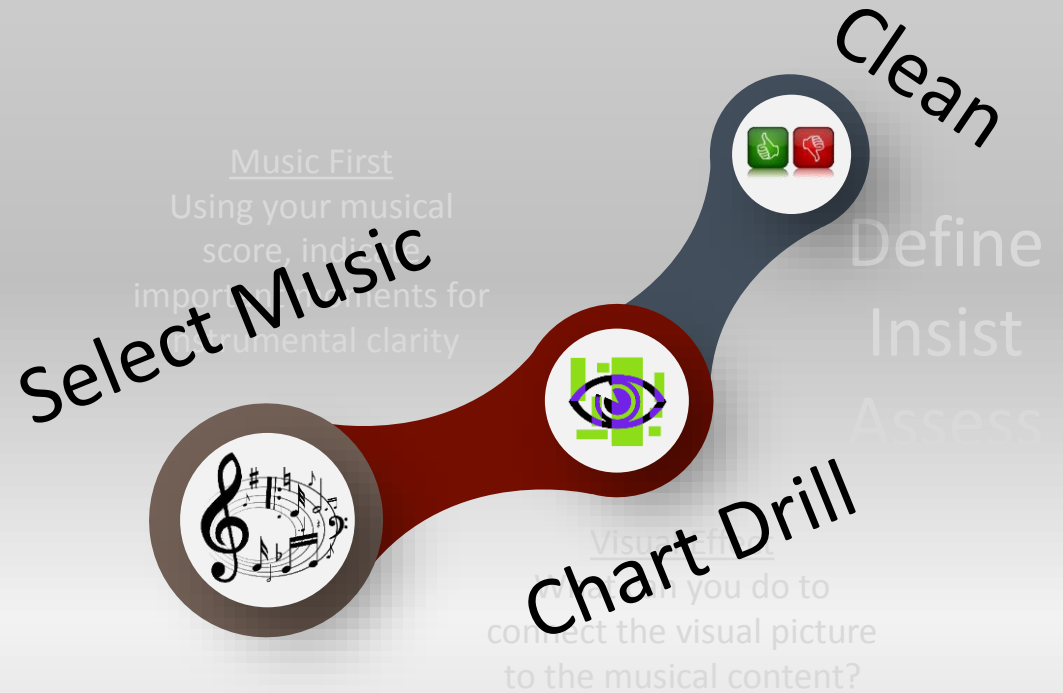


Brainstorm

All ideas are on the table. Nothing should be discouraged. Find available music.
Listen, Listen, Listen



Typical Pattern





Results Oriented





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2017 Field Show Storyboard

"Color"